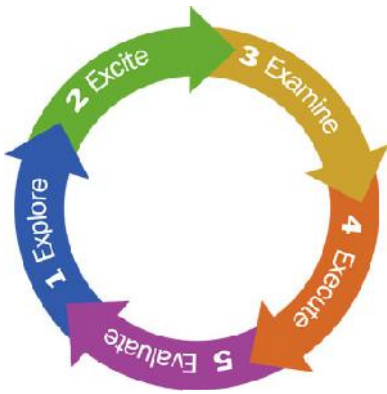




Capitalizing on Strengths

A suite of tools that reveal your natural preference for collaborating and getting things done.



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“In the 20th century, we taught people how to manage personalities. In the 21st century, we need to teach people how to manage process.”
Center for Creative Leadership.

5 Dynamics focuses on **process** not personality.

Several Reports to develop:

- Stronger Individuals
- Stronger Relationships
- Stronger Teams



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Why use 5 Dynamics?

INDIVIDUALS: to discover their natural strengths and know how to use them better.

LEADERS & MANAGERS: to bring out the best in others.

CO-WORKERS: to build cohesion and mutual understanding.

TEAMS: to learn to work collectively better together.

ORGANIZATIONS: to create strengths based development programs.

Who uses 5 Dynamics?

Leading Organizations:

- Google
- Stanford University
- HP, Yahoo
- Genentech
- Chevron

How they use it:

- Leadership Development
- Team Building / New Team Launch
- On-Boarding & Role Transition
- Performance Management
- Coaching / Mentoring
- Conflict Management

Consider the three teams in the right column:

- Which of these teams easily manages the numbers, paper work, and getting things done but struggles with innovation and engaging others?
- Which team excels at coming up with options for clients and building rapport, but has difficulty with implementation?
- Which team may fail to develop detailed plans to achieve their objectives before jumping into action?

5 Dynamics is a quick and extremely accurate way to learn how your staff and teams naturally focus their energy and effort in the organization.

Set a New Direction workshops will reveal blind spots and imbalances regarding how your employees work together.

Invest in your people and find out how they can work collectively better together.



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